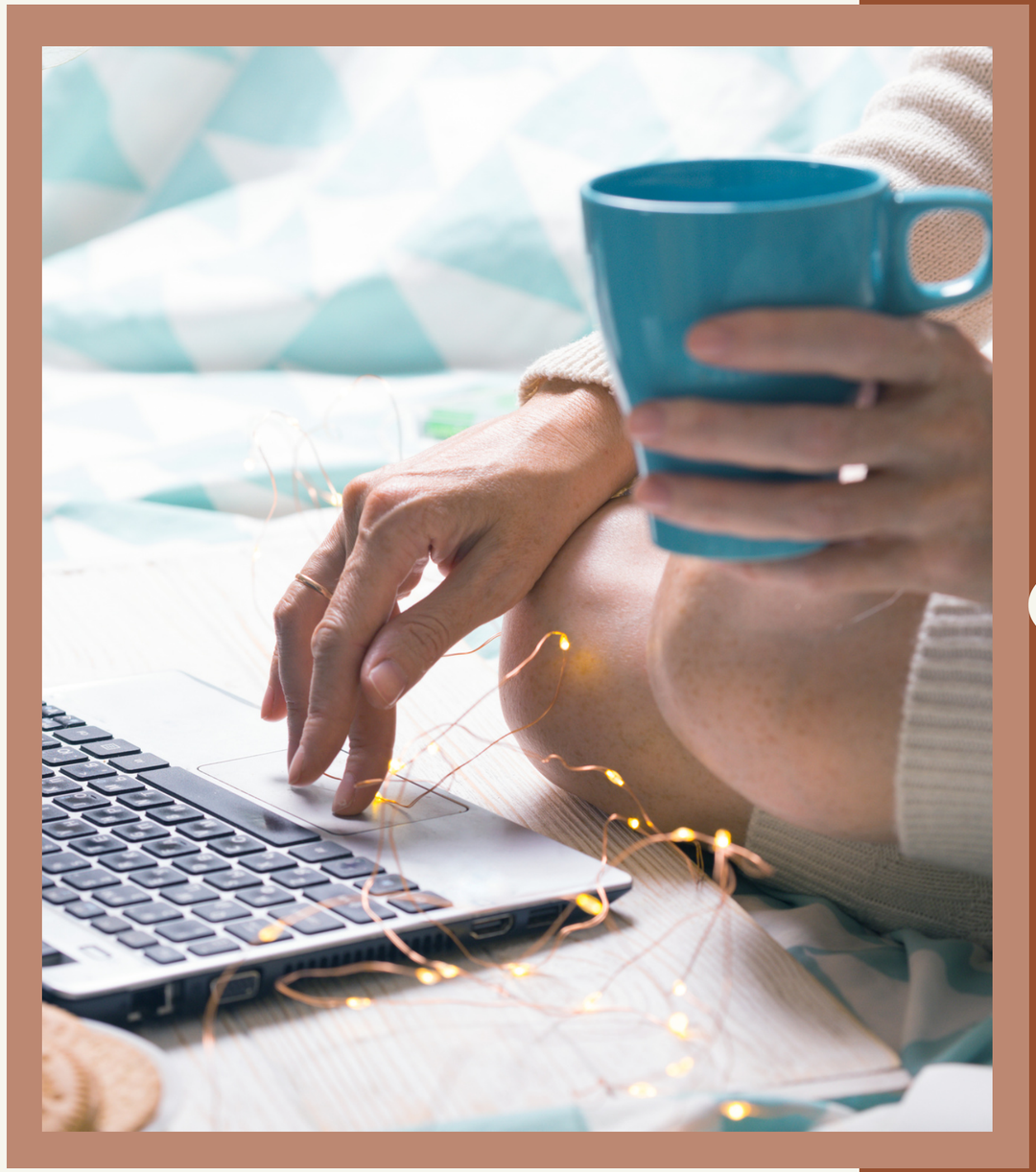

HOW TO GUIDE

Brandify

GETTING READY TO DESIGN YOUR WEBSITE

WWW.BRANDIFYHQ.COM

PRO TIP - PREP & ORGANIZE

SAVE TIME AND HEADACHES!

- Take 20 minutes to prepare and get organized BEFORE you begin building your website.

A LIST OF WHAT YOU NEED...

BRAND BOARD

- Brand Color Palette
  - Hex Codes
- Brand Fonts
  - Font Name, Size, Letter Spacing
- Logo File

- Images
- Website copy
- List of website features, functionality, apps
- Navigation/Sub-nav menu
- Pre-selected Wix template

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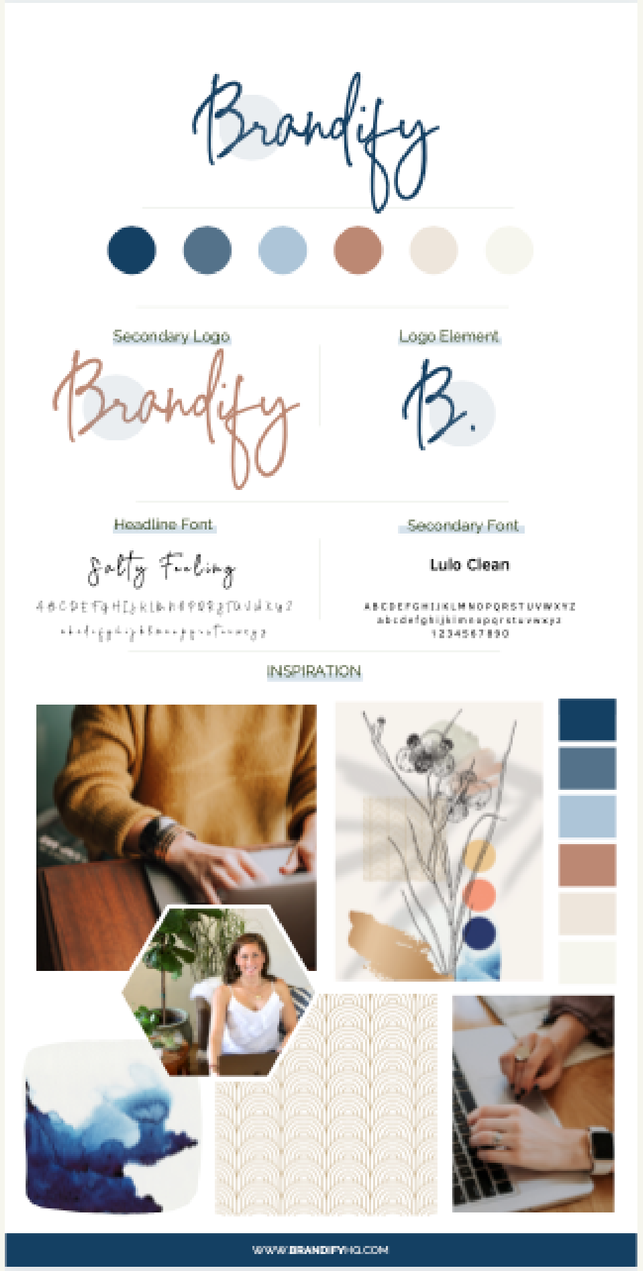
BRAND ELEMENTS

BRAND BOARD

- Brand Color Palette
  - Hex Codes
- Brand Fonts
  - Font Name, Size, Letter Spacing
- Logo File



BRAND ELEMENTS
COLOR PALETTE HEXCODES

#154063

#54728A

#ADC5D8

#BC8872

#EEE6DC

#F6F6EE

Brandify Your Website

BRAND ELEMENTS
BRAND FONTS

Check to see if you brand fonts are available on Wix

Example - Old Standard

Download fonts from the web.

Google: Free Font Download [Font Name]

- Download for free
- Purchase license to use it

Upload to Wix

- Log into Wix
- Click on text
- Click on change font
- Click on upload font.

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NEXT...

Also make sure you have these items too!

- Images
- Website copy
- List of website features, functionality, apps
- Navigation/Sub-nav menu
- Pre-selected Wix template

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Getting Ready

CHECKLIST

- [ ] BRAND COLOR PALETTE HEX CODES
- [ ] BRAND FONTS
- [ ] LOGO FILE
- [ ] IMAGES
- [ ] WEBSITE COPY
- [ ] LIST OF WEBSITE FEATURES, FUNCTIONALITY, APPS
- [ ] NAVIGATION/SUB-NAV MENU
- [ ] PRE-SELECTED WIX TEMPLATE

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