

WEBSITE INSPIRATION

RESEARCH WORKBOOK





WEBSITE Research WORKBOOK

This workbook is all about creating an enhanced website moodboard.

It will include screenshots of websites you find inspiring and notes on what elements specifically capture your attention.

The goal of this workbook is to help you clearly understand what kind of design elements and copy, etc you would like to use for inspiration when creating your own website.

There are two parts of this workbook:

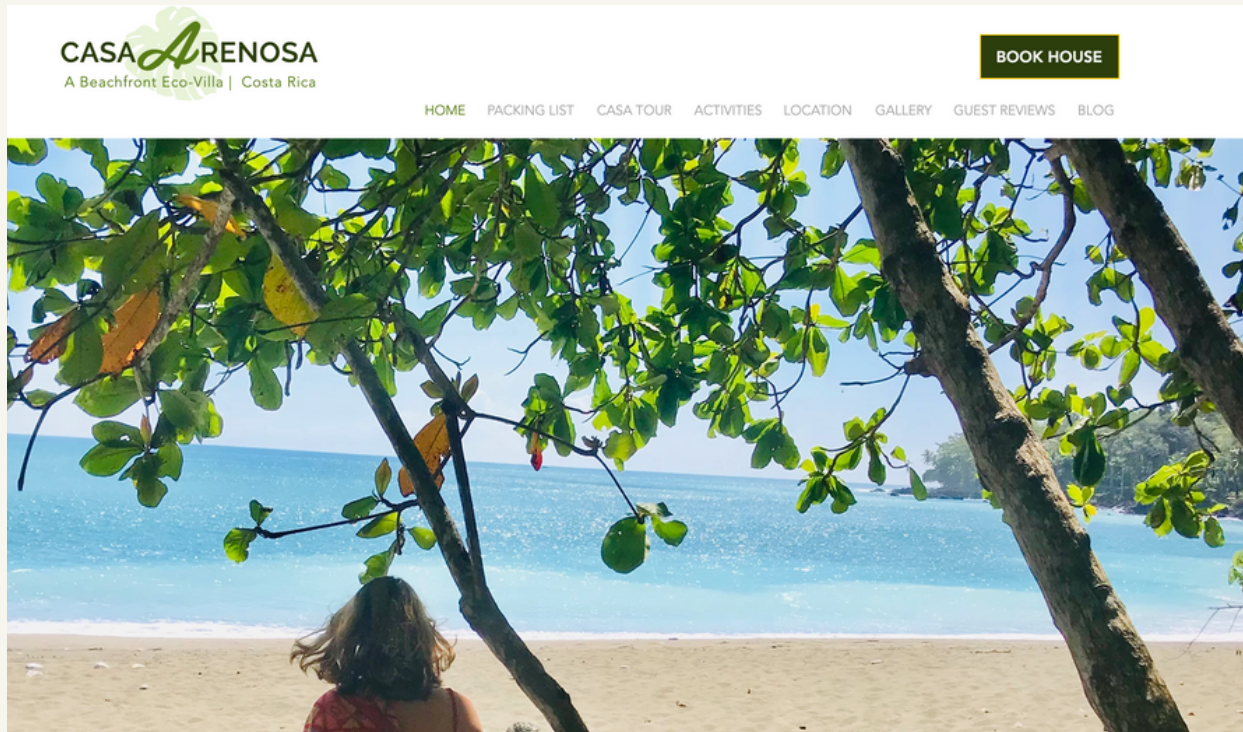
1. Please research websites in your industry and highlight 3 examples in this workbook
2. Then, check out the website templates available on Wix.com.
Please take notes on which specific aspects you like about each template. You will then be able to "mix and match" when creating your own website.

Have fun!

XO,
Sandy

Example WEBSITE

Website: www.CasaArenosa.com



Design Notes

- I like the full width image.
- I like the monochromatic color scheme
- I like the CTA - Book House Button in the header.

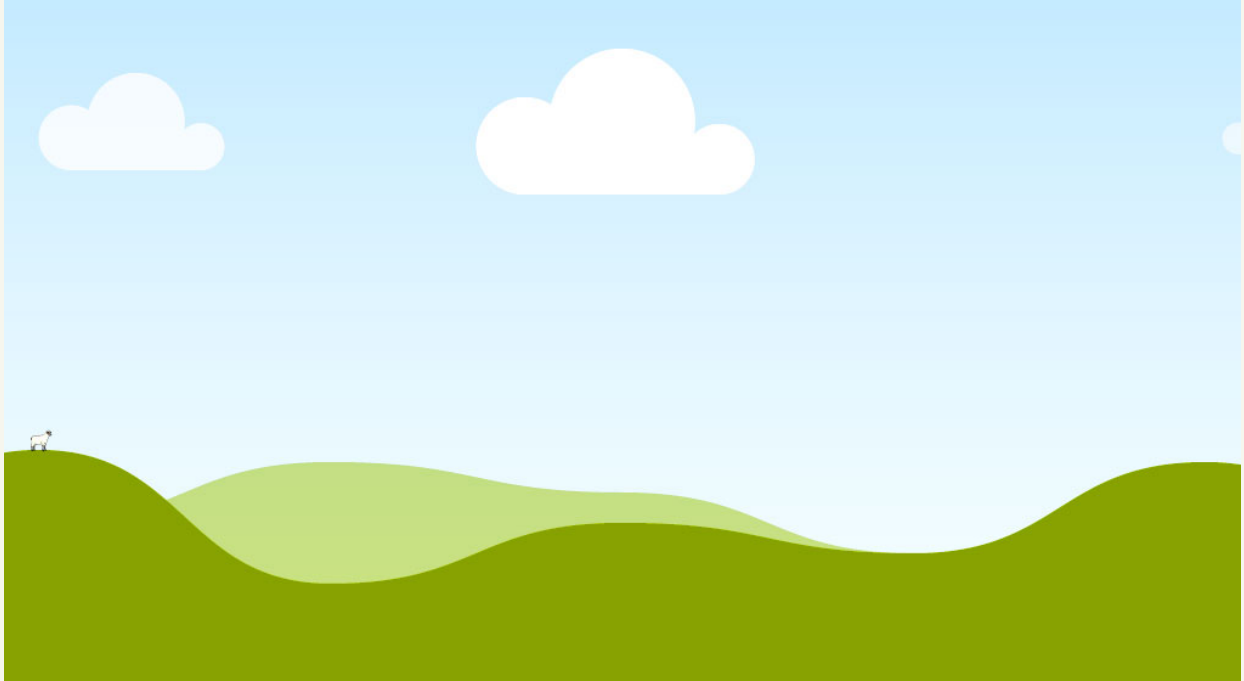
Key word, phrases, copy inspiration

- I like the way the website began with a dreamy vacation description of what it's like to stay at Casa Arenosa.
- Some key words/phrases on this website are: Vacation rental on the beach, Best place to stay in Costa Rica.

01.

WEBSITE

Website Address



Design Notes

Add a little bit of body text

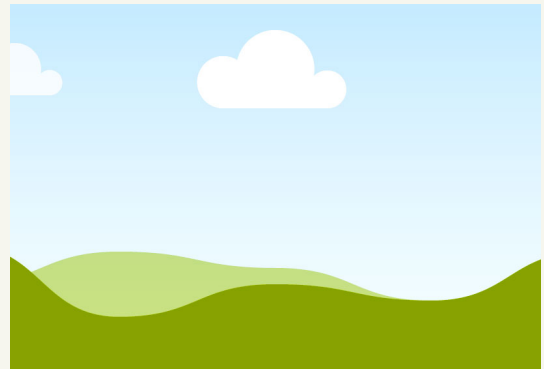
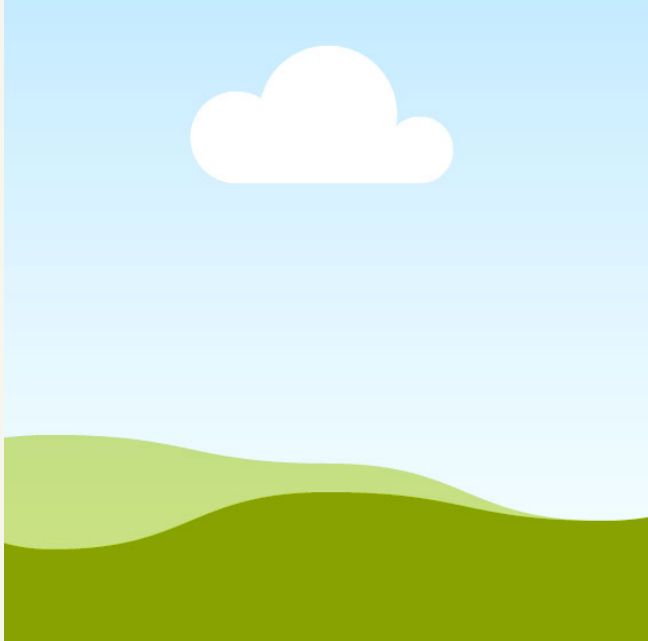
Key word, phrases

Add a little bit of body text

62.

WEBSITE

Website Address



Design Notes

Add a little bit of body text

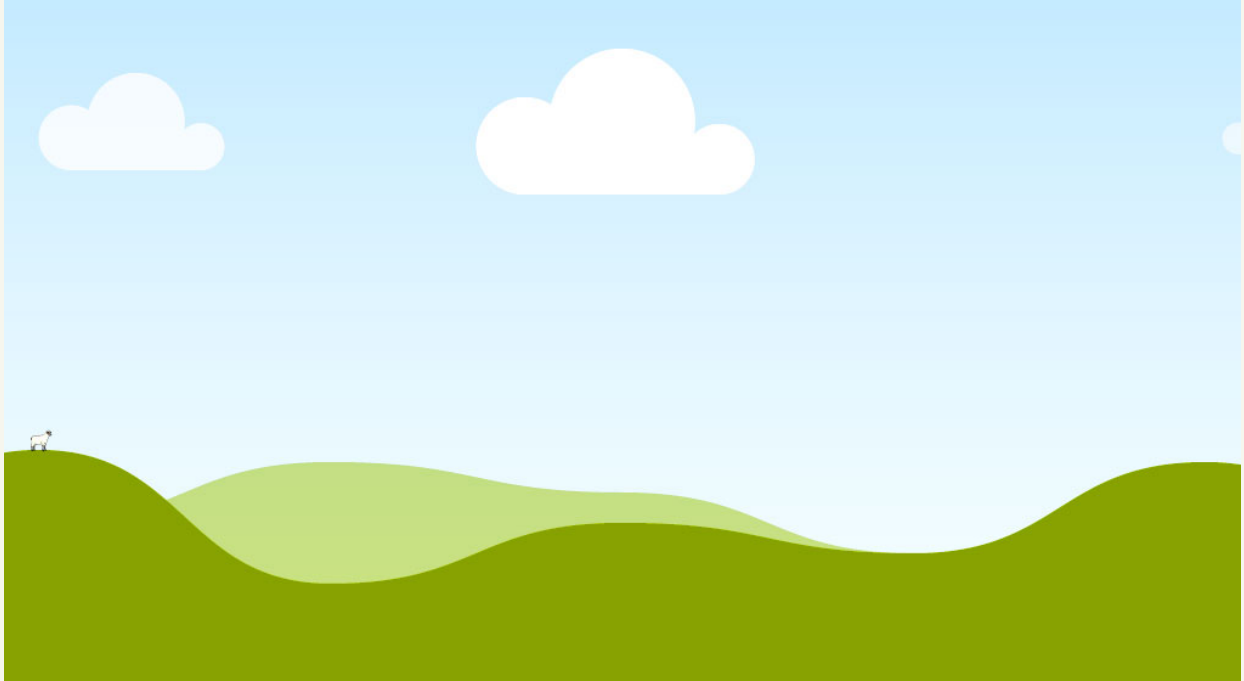
Key word, phrases

Add a little bit of body text

63.

WEBSITE

Website Address



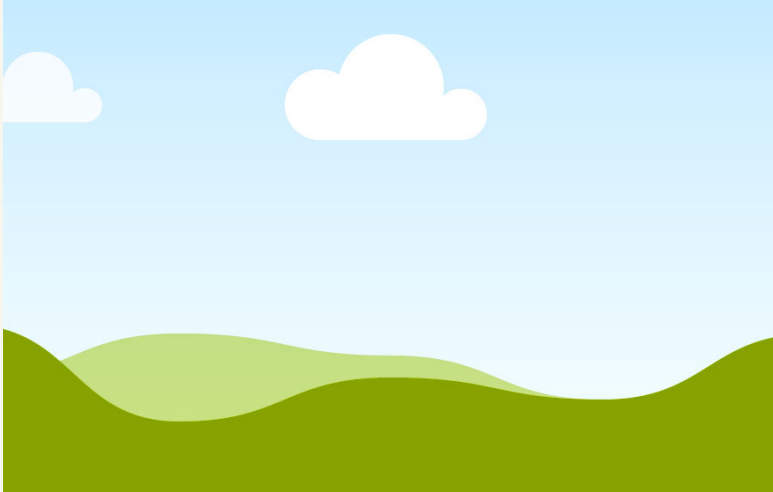
Design Notes

Add a little bit of body text

Key word, phrases

Add a little bit of body text

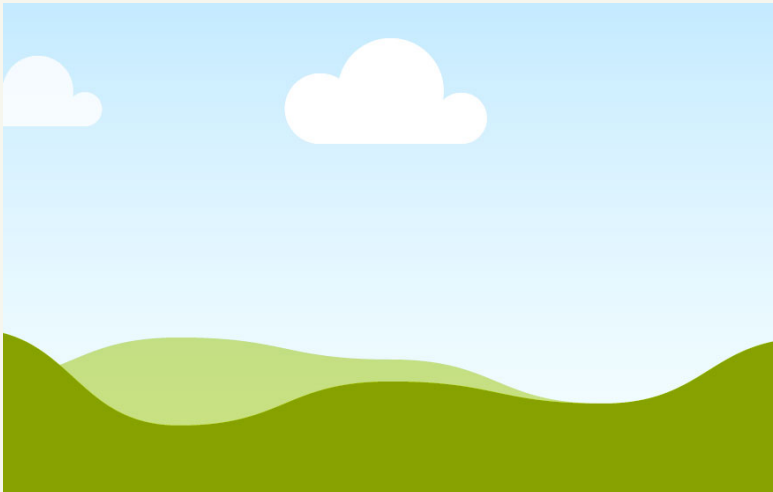
WIX TEMPLATES



Design Notes

Name of Template:

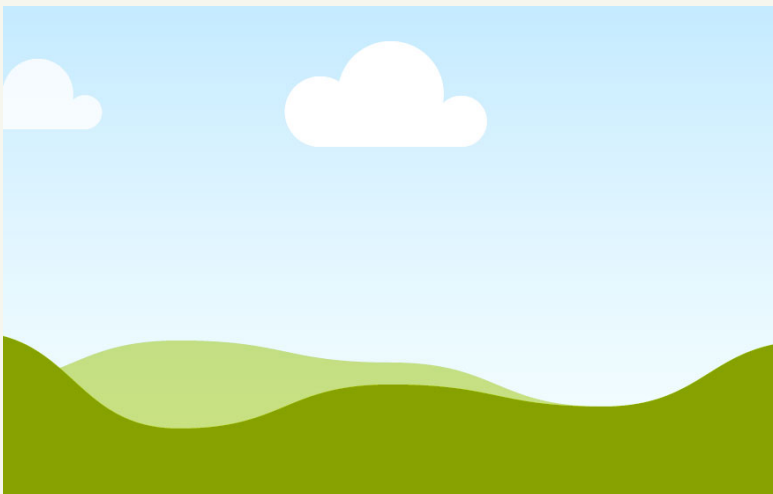
Design notes:



Design Notes

Name of Template:

Design notes:



Design Notes

Name of Template:

Design notes: